

2013 Faculty Symposium
 Faculty Engagement Strategies in Online Education
 Jonathan A. Agresta, M.Ed.



Description:

According to research, online higher education enrollment has outpaced overall higher education enrollment 5:1 over the last decade. Because of this, faculty are forced to transition traditional onsite courses into an online environment with very little training, thus causing lower engagement than traditional courses. In this round table discussion, faculty from across DeVry University will discuss the various techniques used to increase the level of engagement and retention in online courses. Ideas will be introduced from outside institutions, as well as introducing third-party technologies that can be incorporated both in-and-out of the DeVry system.

Engage!

Engagement Strategies:	
<ul style="list-style-type: none"> • Constant Contact – 8 Days a Week <ul style="list-style-type: none"> ○ <i>Emails</i> ○ <i>Announcements</i> ○ <i>Phone calls</i> • Spell everything out • Be Redundant <ul style="list-style-type: none"> ○ <i>Say the same thing as many times as possible in as many locations as possible</i> 	<ul style="list-style-type: none"> • Hyperactive Discussions <ul style="list-style-type: none"> ○ <i>Higher frequency postings with meaningful content (every day)</i> ○ <i>Don't reply to everyone, just those that are active in the conversation</i> <ul style="list-style-type: none"> ▪ <i>Meaningful posts will get piled on by the active students</i> • Be Redundant

Embrace Technology

<p>Screen Recorders:</p> <ul style="list-style-type: none"> • Screencast-o-matic (http://screencast-o-matic.com/) <ul style="list-style-type: none"> ○ <i>Free to use</i> ○ <i>Java-based applet to record up to 15 minutes of your desktop actions and audio</i> ○ <i>No installation required (good for DeVry laptops)</i> ○ <i>Adds a halo and other visuals to help the view follow along</i> ○ <i>Easy to use and record</i> ○ <i>Cannot edit without video editing software</i> • Jing (http://www.techsmith.com/jing.html) <ul style="list-style-type: none"> ○ <i>Free to use</i> ○ <i>Requires an installation (NOT good for DeVry laptops)</i> ○ <i>Similar attributes at Screencast-o-matic</i> ○ <i>Can edit with Camtasia Studio (extra cost)</i> ○ <i>Limited to 5 minute recordings in free version</i> 	<p>Video Hosting:</p> <ul style="list-style-type: none"> • Screencast (http://screencast.com/) <ul style="list-style-type: none"> ○ <i>Free to a point, cleaner than YouTube but limited</i> ○ <i>Bandwidth can run out quickly</i> • YouTube (http://www.youtube.com/) <ul style="list-style-type: none"> ○ <i>Free, but has some issues related to advertisements</i> <p>Screen Sharing:</p> <ul style="list-style-type: none"> • Adobe Connect (http://adobe.ly/bZJ2mn) <ul style="list-style-type: none"> ○ <i>There are costs involved</i> ○ <i>Requires an installation</i> ○ <i>Has chat and audio</i> ○ <i>Can assign viewers as presenters</i> • Join.Me (https://join.me/) <ul style="list-style-type: none"> ○ <i>Free to use</i> ○ <i>Requires an installation</i> ○ <i>Has chat and audio</i> ○ <i>Can assign viewers as presenters</i>
Helpful Hardware, Software, & Websites:	
<ul style="list-style-type: none"> • Webcam • Microphone • Scanner • URL List (http://urli.st/) 	<ul style="list-style-type: none"> • BIG hard drive • Google Drive/Dropbox/Cloud tools • Tablet/Smartphone (to post on the go) • Send Space (http://www.sendspace.com/)

Roll with the Punches and Adapt